

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Liquid Nails® Brand Adhesive HousingZone Promotion (the “**Promotion**”) is open only to legal residents of the fifty (50) United States of America (including the District of Columbia) who are at least eighteen (18) years old at the time of entry and who have internet access. Employees of Hitchcock Fleming & Associates, PPG Architectural Coatings LLC, Scranton Gillette Communications (SGC Horizon LLC and HousingZone.com) and their respective parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Subject to all applicable federal, state and local laws and regulations. This Promotion is void in Puerto Rico and where restricted or prohibited by law. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: PPG Architectural Coatings LLC, 15885 West Sprague Road, Strongsville, OH 44136 (“**Sponsor**”). **Administrator:** Adam Grubb, SGC Communications (HousingZone.com), Digital Sales Director, SGC Horizon LLC, 3030 W. Salt Creek Lane, Suite 201, Arlington Hts., IL 60005 (“**Administrator**”).

3. Timing: The Promotion begins on July 15, 2013, at 12:00 a.m. Eastern Daylight Savings Time (“ET”) and ends on September 30, 2013, at 11:59 p.m. ET (the “**Promotion Period**”). Administrator’s computer is the official time keeping device for this Promotion.

4. How to Enter: During the Promotion Period, visit the sweepstakes landing page on **HousingZone.com** and follow the on-screen instructions to complete and submit the registration form, including correctly answering three questions and supplying entrant’s valid home (physical) postal mailing address in the United States of America. All potential winners are subject to eligibility and entry verification before any prize will be awarded (no Post Office boxes are acceptable for prize delivery purposes).

Limit: Each participant (entrant) may enter one (1) time during the Promotion Period. Multiple individuals are not permitted to share the same email address for their entries. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, garbled or misdirected registrations, all of which are void and will be disqualified. In the event of a dispute as to the identity of any particular entrant or that entrant’s registration, the name of the authorized account holder of the email address used to register that entrant will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the

domain associated with the submitted address. Potential winners may be required to show proof (including documentation) of being the named authorized account holder or entrant.

5. How to win: Administrator will randomly select two (2) potential winners from all eligible entries received during the Promotion Period, on or around October 11, 2013. The drawing will take place at Administrator's headquarters. The winners need not be present. The potential winners will be notified by mail, email, or phone on or about October 15, 2013. Except where prohibited, each potential winner may be required to sign and return to the Sponsor, within twenty (20) days of being notified, an Affidavit of Eligibility, Liability & Publicity Release, in order to claim his/her prize. If the eligible winner has not reached the age of majority in his/her state of residence, then the prize will be awarded in the name of his/her parent. If a potential winner of any prize cannot be contacted, or fails to sign and return the Affidavit of Eligibility, Liability and Publicity Release (including entrant's Social Security number) within 20 days after receipt, or if the prize is returned as undeliverable, such potential winner forfeits the prize. In the event that a potential winner of any prize is disqualified for any reason, Administrator will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Prizes will be delivered to the winner's home address in the United States of America as specified by the winner's entry form, by FedEx Ground, United States mail, or a similar carrier, at Sponsor's expense approximately 8-10 weeks after the conclusion of the Promotion.

6. ALL ENTRANTS IDENTIFIED AS POTENTIAL WINNERS ARE SUBJECT TO ELIGIBILITY, ENTRY AND WINNER STATUS VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF HE/SHE RECEIVES AN AFFIDAVIT OF ELIGIBILITY, LIABILITY AND PUBLICITY RELEASE, UNLESS AND UNTIL SUCH ENTRANT'S ELIGIBILITY, ENTRY AND THE POTENTIAL PROMOTION WINNER'S STATUS HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

7. Prizes: There will be two (2) prizes in the Promotion. Two (2) winners will each win a gift card in the amount of \$100 to The Home Depot retail stores. Total value of all prizes is approximately \$200. Sponsor, in its sole discretion, shall select the retailer issuing the prize gift cards. No transfer, assignment or substitution of a prize by any winner is permitted; however Sponsor reserves the right to substitute the prize (or a portion thereof) for an item of equal or greater value in the event a prize (or portion thereof) is unavailable. Winner is responsible for all federal, state and local taxes and fees associated with prize receipt and/or use. Prize will be awarded "as is" with no warranty or guarantee, either express or implied offered by Sponsor. All prizes will be delivered to the physical mailing address provided on the winners' registration forms (no Post Office boxes accepted). Odds of winning depend on the number of eligible entries received during the Promotion Period.

8. Release: BY ENTERING THIS PROMOTION OR ACCEPTING A PRIZE, EACH ENTRANT AGREES TO RELEASE AND HOLD HARMLESS SPONSOR, HITCHCOCK FLEMING & ASSOCIATES, ADMINISTRATOR, AND THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES AND EACH OF THEIR RESPECTIVE

OFFICERS, DIRECTORS, EMPLOYEES, AND AGENTS (COLLECTIVELY, THE “RELEASED PARTIES”) FROM AND AGAINST ANY LOSSES, DAMAGES, RIGHTS, CLAIM OR CAUSE OF ACTION OF ANY KIND ARISING, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, OUT OF PARTICIPATION IN THE PROMOTION OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE PROMOTION, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.

9. Publicity: Except where prohibited by law, participation in the Promotion constitutes winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration and in connection therewith, ENTRANT GRANTS SPONSOR AN IRREVOCABLE, TRANSFERABLE, ROYALTY-FREE, WORLDWIDE RIGHT AND LICENSE TO USE ENTRANT’S NAME, LIKENESS, PHOTOGRAPH, VOICE, OPINIONS AND/OR HOMETOWN AND STATE AND TO REPRODUCE, DISPLAY, EDIT, ADAPT, PUBLISH AND/OR USE SAME, IN WHOLE OR IN PART OR ANY DERIVATIVE THEREOF, IN ANY MEDIA, WITHOUT ATTRIBUTIONS OR CONSIDERATION. SUBMISSION OF AN ENTRY CONSTITUTES ENTRANT’S AGREEMENT TO THE TERMS AND CONDITIONS OF THESE LIQUID NAILS HOUSINGZONE.COM PROMOTION OFFICIAL RULES.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor’s reasonable control impairs the integrity or proper functioning of the Promotion as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Promotion, or to amend these Official Rules, without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Official Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Official Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Promotion as contemplated in these Official Rules, or for any other reason. All entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued

photo identification) to participate in this Promotion. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Promotion-related materials, the terms and conditions of these Official Rules shall prevail, govern and control.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in the internet, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, provided that if it is not possible to award another entry due to discontinuance of the Promotion, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

12. Data Privacy; Entrant's Personal Information: Information collected from entrants is subject to the Sponsor's Terms, Conditions, and Privacy Policy: <http://www.liquidnails.com/terms> and Administrator's Privacy Policy, at <http://www.scrantongillette.com/privacy-policy> Entrants agree that personal data, especially name and address, may be processed, shared, and otherwise used for the purposes and within the context of the Promotion and for any other purposes outlined in these Official Rules or these Privacy Policies of Sponsor and Administrator. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Pinterest, or Twitter. All terms and conditions promulgated by Facebook, Pinterest, and Twitter apply. By submitting an entry, you understand that you are submitting your information to Sponsor and not to Facebook, Pinterest, or Twitter.

13. Conditions of Participation: Except where prohibited by law, all issues concerning the construction, validity and enforcement of these Official Rules, or the rights and obligations of the entrant and Sponsor, shall be subject to and governed by the laws of the State of Ohio, without regard to conflicts of law. All suits or claims brought in connection with this Promotion must be brought in a state or federal court of appropriate jurisdiction and venue in Cuyahoga County, Ohio.-All federal, state, local and provincial laws and regulations apply. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

14. Winner List: Winner List requests will only be accepted after the Promotion end date (listed above) and no later than December 31, 2013. For the Winner List, send in a self-addressed stamped envelope to Administrator at:

Scranton Gillette Communications, LLC
HousingZone.com Promotion_Winner List
Patrick O'Toole
Editorial Director and Publisher
3030 W. Salt Creek Lane, Suite 201
Arlington Hts., IL 60005

Summary Report:	
Litera Change-Pro ML 6.5.0.321 Document Comparison done on 6/11/2013 10:32:56 AM	
Style Name: Default Style	
Original Filename: VER\1\J1752919.DOCX	
Original DMS:	
Modified Filename: J1752919.DOCX	
Modified DMS:	
Changes:	
<u>Add</u>	8
Delete	8
Move From	0
<u>Move To</u>	0
<u>Table Insert</u>	0
Table Delete	0
Embedded Graphics (Visio, ChemDraw, Images etc.)	0
Embedded Excel	0
Total Changes:	16